GET READY TO BE A

VILLAIN

CHEERVILLE

2026-27 NOVICE PROGRAM

INFORMATION PACKET

PAGE 1 - Membership Fees
PAGE 2 - Uniforms & Apparel
PAGE 3 - All Star Information
PAGE 4 - Additional Information
PAGE 5- Contact

NORTH CANTON, OH

7237 Whipple Ave.
North Canton, OH 44720

NOVICE PROGRAM
Great for Beginners

This program is the perfect opportunity for your child Ages 3+ to learn the love of cheerleading! With a short 4-month season, Novice Teams will practice once per week and participate in 3 performances. This is a great place to start for children with no previous experience, who would like to try cheer for the first time!

CheerVille offers two separate sessions for Novice athletes: one in the Fall, and one in the Spring. We will not hold evaluations for either session. Instead, simply sign-up for your preferred session(s) through the Parent Portal.

FALL 2026 SESSION: Season runs from August – November. Registration opens in June 2026.

SPRING 2027 SESSION: Season runs from January – April. Registration opens in November 2026.



Novice All Star (Monthly Fee)

Fall Session (AUGUST-NOVEMBER)	**$140/mo.**
Spring Session (JANUARY-APRIL)	**$140/mo.**

Uniform Fee

LEO	**$140**
SKIRT	**$55**

Membership Package

The Novice Team Membership is auto-drafted on the 1st of each month. This includes the following:

Monthly Tuition
- Team practices
- Coach pay

AS Team Membership
- Routine Music
- Coaches' travel fees
- Program apparel
- Event registration

Additional Fees

- **Uniform - $195**
- **White Cheer Shoes**
- **USASF Athlete Membership (est. $50)**
- **Annual Registration Fee $40 charged once per year**

Optional Fees

- **CheerVille Warm Up**
- **CheerVille Backpack**
- **Additional Flips! Tumbling Class discounted to $60/month**

SIBLING DISCOUNT

A sibling discount is offered to families with additional children in the program. This discount is 20% off monthly tuition only for your additional athletes. Boys receive a 50% discount off monthly tuition only. AS Team Membership does not get discounted.

INVOICE & PAYMENTS

CheerVille requires a card to be on file for auto draft. We will run your payment on the 1st of every month. The only way to opt-out of keeping a valid card on file is to pay your season in full. There is no exception to this rule. You may make your payment prior to the first if you do not wish for your fees to be drafted using the card on file.

You will be emailed a statement on the 25th of each month as a reminder of the fees that will come out on the 1st. If your payment is declined, you will receive an email and/or a phone call. **If your account remains past due by the 5th of the month, you will receive a $20 late fee and your athlete will be asked to sit out of practices and classes until the balance is paid.** *If you know in advance that a payment may need to be paid a few days late, email Michelle Rogers (mrogers@cheerville.com) so she can note your account.* **Late fees may apply.**



UNIFORM PURCHASING INSTRUCTIONS

ORDER YOUR UNIFORM ONLINE

Any first time CheerVille Novice athletes will need to place an order for a uniform. To order a new Novice uniform, visit the CheerVille ProShop at www.cheervilleproshop.com. Please note our prep and elite uniforms are also on sale on the same site, so make sure you are purchasing the **"NOVICE"** leo AND skirt as there is also a price difference.

The deadline to purchase your athlete's uniform for the Spring 2027 session is **Friday, November 20th** to guarantee you receive your uniform in time for the first performance. All uniform orders will ship out within 6-8 weeks from the date that CheerVille places their Rebel uniform order. All uniform orders will ship directly to your house.

Please email proshop@cheerville.com with questions.



Novice Uniform



Backpack



Warm Up

NOVICE UNIFORM
SIZING CHART

CLOTHING SIZE	UNIFORM SIZE
3-4	YXS
5-6	YS
7-8	YM
9-10	YL
11-12	YXL

APPAREL INFORMATION

Apparel: Each Novice athlete will receive a program shirt and white performance bow before their first event. If you received a shirt/bow for the Fall Session, you will not receive a new one for Spring. The CheerVille warm up is optional and available to purchase on the online ProShop at **www.cheervilleproshop.com**.

Cheer Shoes: Athletes are required to wear an all-white low top cheer-styled shoe for each performance. Shoes can be purchased anywhere; a specific brand is not required. These can be found at local athletic wear department stores, or even on Amazon. We can also order a pair of Nfinity Flytes from the ProShop for $145. These are ordered directly through your ProShop or front desk.

PRACTICE INFORMATION

WHAT IS THE COMMITMENT FOR THE TEAM?

Novice teams have two seasonal opportunities to peform with CheerVille. Our Fall Session will be set from August to November, and the Spring Session from January to April.

WEEKLY PRACTICES

Novice teams will have a weekday practice for 1 hour. You will receive your practice day/time with your team announcements. Practice for the Fall 2026 session will begin the week of August 2nd, 2026. Practice for the Spring 2027 session will begin the week of January 3rd, 2027.

ATTENDANCE / SICKNESS POLICY

If you need to miss a practice, you must contact your coach and team parent via email. If your athlete is experiencing a fever or tested positive for a contagious sickness, they will be excused from practice with a doctor's note. If you need to miss a practice for sickness, or any other reason, you must contact your coach and Team Parent via email. These contacts can be accessed through your team's TeamSnap.
If your athlete continuously misses practice and it begins hurting the team's progress and overall success, they may be removed from the team.

EXTRA PRACTICES

Coaches may call an extra practice if they feel the team needs more attention leading up to an event.
Athletes may not miss any team practices 1 week prior to an event.

WHEN IS CHOREOGRAPHY?

Routine choreography will take place during your regular scheduled practices.

EVENT INFORMATION

CAN I MISS AN EVENT?

Your athlete is required to attend ALL events on their respective 2026-27 event schedule. They may not miss any event during the season. This includes Showcase and all competitions. You will not be allowed to miss any practices, including extra practices within one week of an event. This also includes practices that are scheduled before or during fall or spring break should there be an event during that time. You will receive a parent letter the week of each event with full details for that day/weekend (including meet & compete times).
Expect this to be sent no earlier than Wednesday of that week.

CAN I RECORD MY ATHLETE'S ROUTINES AT EVENTS?

If you are watching from the VIP or priority viewing area, we do not permit anyone to have their phones out for photos or videos other than CheerVille staff. Please respect this program-wide rule. If you wish to record or take pictures, we ask that you do so outside of the VIP/priority viewing area in order to not obstruct the view of other spectators/judges and to ensure that the crowd in front of the floor is clapping and cheering on the athletes. We will have someone recording every CheerVille performance throughout the weekend. We will have a link to videos of the performances available to send to parents the following week.

WHO-TO-WATCH AT EVENTS

At CheerVille, we pride ourselves on our **"Program First"** mentality. This means supporting all teams within the program, regardless of their level or location. At each event you attend throughout the season, there will be a "Who-to-Watch" section located on the CheerVille schedule. Each team's spectators will have at least one other CheerVille team that they will be required to cheer on and support during their performance to ensure we have a large crowd for the performing team. It is important that each CheerVille team feels the love and support for their fellow Villains!

ADDITIONAL INFORMATION

TEAMSNAP COMMUNICATION

Our program uses TeamSnap as a communication platform. All important updates for your All Star team will be sent through TeamSnap. You will receive your invite to your team's group on TeamSnap once the season begins.

WHAT IF WE HAVE A PREVIOUSLY SCHEDULED TRIP?

If your athlete has potential scheduling conflicts for a school obligation, or family vacation that falls within one week of an event, this will need to be communicated the first week of practice. You must contact your coach and Team Parent via email. These contacts can be accessed through TeamSnap. This trip or obligation may or may not be excused depending on the time of season or event in conflict.

WHEN WILL THE GYM BE CLOSED?

For location-specific closures, please see the "Gym Closures" tab on our website at www.cheerville.com.

USASF MEMBERSHIP

The USASF stands for The United States All Star Federation, which is the governing body for club cheer and dance teams. Each athlete will be required to have an active USASF membership for the 2026-27 event season. Instructions to set up your membership will be sent to you at the start of your session. If you have an active membership from the Fall session, it will be active until the end of the Spring session. Questions regarding your USASF membership can be directed to our All Star Director, Joey Mastrocola, at jmastrocola@cheerville.com.

CAN I PARTICIPATE IN FUNDRAISERS TO PAY MY FEES?

We will offer fundraising opportunities throughout the entire season to help offset some of the fees that are due during the season. If you choose to take advantage of the fundraisers, you will still need to keep your account current until the profits are applied. CheerVille will not carry over any balances while waiting for funds to be received. More information on fundraising opportunities will be emailed throughout the season. We also offer a sponsorship letter to take to local businesses as an additional opportunity to offset the season's costs.

LEADERSHIP & MANAGEMENT TEAM



Jenna Lambert

Gym Manager
North Canton, OH
jlambert@cheerville.com

Gym Manager

If you have any location-specific questions such as classes or personnel, please reach out to your gym manager.

Team Parent

Questions about practice schedules will be directed to your team parent. You will receive their contact information after team placements.



Michelle Rogers

Accounts Manager (mrogers@cheerville.com)

Questions about invoicing and payments.



Joey Mastrocola

All Star Director (jmastrocola@cheerville.com)

Questions about individual athlete concerns or All Star related issues.



O'Shea Parker

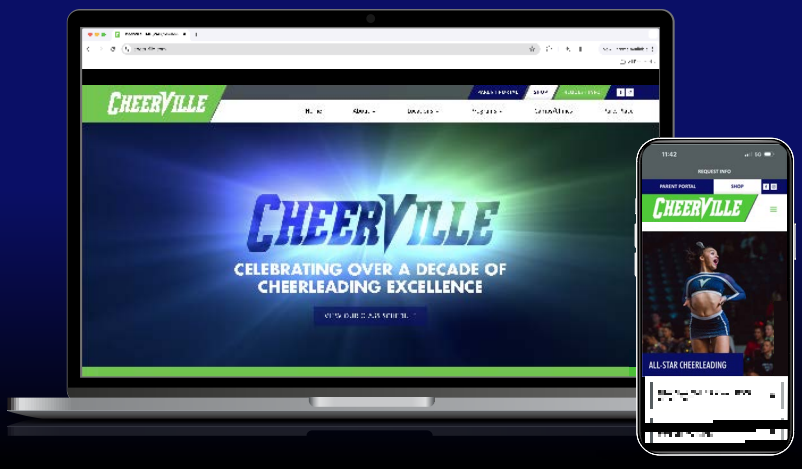
Operations Manager (oparker@cheerville.com)

Questions about room blocks for travel events, and apparel.



Katie Lindsey, BJ Lindenberger, Jamie Byrd
CO-OWNERS
klindsey@cheerville.com

VISIT OUR WEBSITE: WWW.CHEERVILLE.COM



FOLLOW US ON SOCIAL MEDIA!

@CheerVille
@cheerville
@TheCheerVille
@cheerville